



Woman of Distinction

## **Sandra L. Reid**

Vice President, Corporate Communications  
and Strategic Planning at The Davey Tree  
Expert Company

Sandra “Sandee” Reid is Vice President of Corporate Communications and Strategic Planning at The Davey Tree Expert Company. Since joining Davey in 1986, Sandee has worked in numerous corporate communications and marketing capacities. When she started, the department had a team of two. Today, more than 20 work on the communications team. In 2013, Sandee was promoted to her current role where she leads Davey teams for corporate communications, brand integrity, community and giving, corporate events, client experience, public relations, social media, employee communications, and the Davey strategic plan.

Sandee was a Girl Scout growing up, which impacted her love of the outdoors. She has kept that love of the outdoors and combined it with a desire for excellence and collaboration in her professional career. Her professional awards and certifications include the International Association of Business Communicators’ Strategic Communication Management Professional and Communications Management Professional certifications and leading her team to win multiple communication awards from the Tree Care Industry Association and Garden Communicators International.

She has won internal recognition with a Best of Davey award and a place on the company’s President’s Council. She has mentored countless employees, students, and community members throughout her years in Portage County, and she has been a tireless advocate for community engagement and volunteering. Today, she serves on the boards and leadership of local organizations (Portage Development Board), industry leadership (TCIA accreditation council and the National Center for Employee Ownership) and her personal passions (American Heart Association Chair-Elect and GSNEO’s STEM Advisory Committee and Board Development Committee).

Sandee is a member of the Rotary Club of Kent and a Life Loyal member of Alpha Omicron Pi Fraternity. She previously served as President of the Akron Chapters of Women in Communications and the Public Relations Society of America, as well as the Humane Society of Greater Akron.

Sandee is a graduate of Ohio Northern University (BSBA Marketing and Public Relations) and University of Phoenix (MA Organizational Management).

She and her husband Robert are proud pet parents of Duncan and Skye, past winners of Top Dogs of Kent and Portage Perfect Pooch finalists.